Bridge Communities is bringing together 350 West Suburban-area women for an afternoon of shopping and giving fun!

Few combinations evoke glamour and fun as much as the perfect pair of Wine Women & Shoes and Bridge Communities. On March 13, DuPage County’s wine-savvy, shoe-loving women will kick up their heels and sip fine wines and bubbly while shopping the latest shoes and accessories from fabulous fashion vendors, all to support homeless families in our community.

Visit: winewomenandshoes.com/bridgecommunities

Join us!
FRIDAY, MARCH 13, 2020
11:00 AM – 2:30 PM
AT THE OAK BROOK MARRIOTT

WW&S AUDIENCE
• 80% women ages 30 to 55
• CEO moms and business professionals
• Key influencers, tastemakers, connectors
• Charity supporters, socially conscious, community minded
• Passionate about improving the health and wellbeing of our community and their families
• Attend charitable and fashion events
• Social media savvy
• Represent the typical luxury brand consumer
• Women control two-thirds of consumer wealth in the U.S.
• 92% of these women will pass on information about deals or finds to others
• On average donors spend $200-$600 per event
“PAIR” WITH US AND BRING HOPE TO HOMELESS FAMILIES
Leveraging our full array of supportive services and a deep bench of partnerships, Bridge Communities helps families escape poverty, homelessness, and abuse to become self-sufficient. Over our 31-year history, Bridge has received numerous awards and recognitions, not only for what we do, but how well we do it. By helping Bridge bring hope to homeless families in DuPage County, you will be aligning your brand with one of the area’s most respected and well-known not-for-profits.

“MATCH” YOUR GOALS TO OUR MISSION
Get direct access to a highly desirable target audience – CEO moms and business professionals in the Western Suburbs. Wine Women & Shoes events are designed to attract this key group of influencers and proven to bring out their inner consumer and philanthroper. How can you leverage this opportunity to help meet your 2020 goals? Let’s work together to identify a package or craft a sponsorship customized to your needs.

THE “SOLE” PURPOSE OF WHAT WE WANT TO ACCOMPLISH
“Pair” with us in 2020 and share our vision of a community where all families are healthy, financially stable, and living in affordable housing. As a sponsor of one of Bridge Communities’ biggest fundraising events, you will be playing an important role in the success stories of over 130 “working homeless” families who will benefit from Bridge’s housing and mentoring services this year. It’s a win-win-win scenario!
Marketing Strategy

SAVE-THE-DATE
A postcard formally announcing the event date and theme, as well as appropriate sponsors, will be distributed to targeted lists of donors, and attendees through print mail. An electronic version will be distributed broadly via email to donors and friends of Bridge Communities’ database. **Expected audience: ~ 5,000**

INVITATION
The full-color event invitation will be mailed to current sponsors, guests, targeted donors, and supporters approximately seven weeks before the event. The invitation will include recognition for appropriate sponsors and event details. An electronic version will be distributed to Bridge Communities’ donor base and the wider community. **Expected audience: ~ 5,000**

WEBPAGE
Sponsorship information will be available on both Bridge Communities and Wine Women & Shoes websites. Sponsor information will include links to appropriate sponsor pages.

PROGRAM
The program book is distributed to all guests at the event. This book includes event details, sponsor recognition, Bridge Communities information, paid advertisements, and live and silent auction item descriptions. **Expected audience: 350+**

SOCIAL MEDIA
With an audience of over 4,000 spread across social media outlets, Bridge Communities will link guests/followers to our mission, our sponsors and your messaging through dynamic, engaging, and fabulous content.

+ Much more!
Presenting Sponsorship benefits include:

• A $20,000 tax deductible investment in Bridge Communities
• Exclusive title recognition as presenting sponsor
• During the program portion of the event, you will be given the opportunity to welcome and thank the audience and mention your business as the premier sponsor
• Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations, and save-the-dates
• Prominent recognition on event websites, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, and Instagram) reaching Bridge Communities’ followers
• Onstage verbal recognition and prominent signage at the event, including on the Paparazzi social media/photo backdrop
• Opportunity to promote your business with product placement, booth, and customer liaison at event (booth/contents to be approved by Bridge Communities)
• Link to your company website from the Bridge Communities and WW&S websites
• Opportunity to place a premier item in the swag bags (event appropriate items only)
• Full-page ad in the event program (artwork provided by you)
• Up to two reserved VIP tables for up to a total of 16 guests, plus a swag bag for each person
• One mail or email follow-up to attendees distributed by Bridge with materials provided and cost covered by you.
Diamond Stiletto Exclusive Sponsor
$15,000

SHINE LIKE A DIAMOND AT WINE WOMEN & SHOES
This exclusive sponsorship puts your name in front of all the guests of Wine Women & Shoes. Your name/logo will be included on all collateral, event signage, and décor.

Sponsorship benefits include:

• A $15,000 tax deductible investment in Bridge Communities
• Prominent logo placement on signage at the entrance of the event
• Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations, and save-the-dates
• Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, and Instagram) reaching Bridge Communities followers
• Onstage verbal recognition and prominent signage at the event
• Opportunity to promote your business with product placement and customer liaison at event
• Link to your company website from the Bridge Communities and WW&S websites
• Opportunity to place a premier item in the swag bags (event appropriate items only)
• Full-page ad in the event program (artwork provided by you)
• One reserved VIP table for up to eight guests, plus a swag bag for each
Gold Studded Sandal Sponsor
$10,000

GO FOR GOLD!
Be in the forefront of this celebration bringing women together for an afternoon of fine wine and great style, while supporting the mission of Bridge Communities to transition homeless families to self-sufficiency by working with partners to provide mentoring, housing and supportive services.

Sponsorship benefits include:
• A $10,000 tax deductible investment in Bridge Communities
• Recognition logo placement in ALL event public relations and advertising initiatives, programs, and signage
• Prominent recognition on event website, e-blasts, and social networking campaigns
• Link to your website from the Bridge Communities and WW&S websites
• Opportunity to place a premier item in the swag bags (event appropriate items only)
• Half-page ad in the event program (artwork provided by you)
• Up to eight event tickets at general admission, plus a swag bag for each
Silver Stiletto Sponsors
$5,000 EACH

IT’S ABOUT THE BLING! Don’t miss these fabulous exclusive branding opportunities:

SOLE MATES SPONSOR - Sponsor 25 charming “Sole Mates” working the room and engaging more than 350 women. It's a great opportunity to showcase your branding on the “Soul Mates” shirts. Plus your logo will appear on each Sole Mates’ peer-to-peer fundraising page and donation thank you email.

PAPARAZZI PHOTO BACKDROP SPONSOR - As lovely ladies arrive at the entrance of the event, they are escorted to a red-carpet platform where they are photographed in front of a Step and Repeat banner. Your sponsor logo will be splashed onto a vibrant banner backdrop (along with the WW&S, Bridge Communities and presenting sponsor logos).

BEST IN SHOE SPONSOR - Celebrate our guests' fabulous footwear by promoting a “Best in Shoe” award. Your judges work the room, choose the winners, and announce and award the winner as a part of the live program.

SWAG BAG SPONSOR - Your logo will appear on the coveted swag bag gifted to all attendees. Soon your branded tote will be paraded all over town.

WINE GLASS SPONSOR - See your logo in the hands of all of our fabulous Wine Women & Shoes guests! These glasses are used on event day for all wine samples and guests are invited to take them home to display in their glassware cabinets.

Sponsorship benefits include:
- A $5,000 tax deductible investment in Bridge Communities
- Logo placement in ALL event public relations and advertising initiatives, programs, and signage
- Recognition on event websites, e-blasts, and social networking campaigns
- Link to your website from the Bridge Communities and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Quarter-page ad in the event program (artwork provided by you)
- Up to four event tickets at general admission table, plus a swag bag for each
KEY-TO-THE-CLOSET SPONSOR - A hundred keys for sale and only one will hold the winning match to a collective bounty of donated treasures. The closet contains everything a woman wants and your brand will be featured as the Key to the Closet sponsor.

SIGNATURE MOCKTAIL SPONSOR - Have your name as the presenter of The Signature Mocktail, exclusive to our event. Guests will delight in this unique beverage creation and fun flavor combination. An elegant display with tasteful signage and dispensers will make sure to get everyone’s attention.

COCKTAIL NAPKIN SPONSOR - Be the logo prominently featured on all cocktail napkins for the event. Every best dressed lady needs somewhere to blot her lips.

MIRROR, MIRROR SPONSOR - “Who’s the fairest of them all?” You may underwrite the marketplace mirrors, which will be placed throughout venue, OR bathroom mirrors, to reach a captive audience. Includes your logo, as well as phrases like “You look mah-vellous.”

SAFE RIDE SPONSOR - Help make sure all the lovely ladies get to and from the event safely. Grateful guests will be offered a code prearranged with a ride share provider.

Sponsorship benefits include:
• A $2,500 tax deductible investment in Bridge Communities
• Recognition on event websites, e-blasts, and social networking campaigns
• Link to your website from the Bridge Communities and WW&S websites
• Opportunity to place a premier item in swag bag (event appropriate items only)
• Logo in the event program
• Up to two event tickets at general admission table, plus a swag bag for each
$1,500 COAT & BAG CHECK SPONSOR - Stay top-of-mind by watching their coats, bags, wine, and winnings! Your logo is printed on bag check tags, as well as signage. **Benefit Includes:** Logo recognition in event program and on event websites, e-blasts, and social networking campaigns, plus one event ticket and swag bag.

$1,500 BATHROOM SPA AND ESSENTIALS KIT SPONSOR - Pampering guests is a luxury well afforded with your name proudly displayed on spa products. Feature your company logo on lotions, potions and soaps in venue restrooms OR provide an attendant to assist with hand towels that include your company’s logo. **Benefit Includes:** Logo recognition in event program and on event websites, e-blasts, and social networking campaigns, plus one event ticket and swag bag.

$1,500 SWAG BAG INSERT - Slip your product into the coveted swag bags handed out to each guest at the end of our event. Logos can be printed on items such as nail files, key chains, notepads, wine totes, etc. Your brand stays handy for months or years after the event. **Benefit Includes:** Logo recognition in event program and on event websites, e-blasts, and social networking campaigns, plus one event ticket and swag bag.

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**FIND THE PERFECT FIT**

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives, such as special events, exclusive perks for your customers, or something that enhances the guest experience overall. Everything is customizable to meet your needs and interests, please contact:

Jenifer Bystry at 630.403.5095 or Jenifer.Bystry@bridgecommunities.org.

*The tax deductibility of donations will be determined after sponsorship is finalized.*
Sponsorship Agreement

YES! I WOULD LIKE TO PARTICIPATE WITH THE FOLLOWING…

- $20,000 Platinum Pump Exclusive
- $15,000 Diamond Stiletto Exclusive
- $10,000 Gold Studded Sandal Sponsor
- $5,000 Silver Stiletto Sponsors
  - Sole Mates
  - Paparazzi Photo Backdrop
  - Best in Shoe Awards
  - Swag Bag
  - Wine glasses
- Custom: ____________________________________________

Name: As you would like it to appear for recognition purposes ________________________________________

☐ Please send invoice to:

Name ___________________________ Address ___________________________

☐ Check enclosed for $___________ payable to Bridge Communities

☐ Charge my Credit Card for $___________

For Credit Card Only: Name as it appears on the card: ____________________________________________

Please Circle: Visa MasterCard Amex Discover

CC#: _______________________________________ Exp. Date: ______ CVN:

Signature: ___________________________________________

RETURN FORM VIA MAIL or EMAIL to Bridge Communities, 505 Crescent Blvd., Glen Ellyn, IL 60137
or Jenifer.Bystry@bridgecommunities.org.

FOR MORE INFORMATION VISIT: winewomenandshoes.com/bridgecommunities

ARTWORK STATEMENT Send artwork to Lisa.Doyle@BridgeCommunities.org in both EPS and JPEG formats as soon as possible to get the fullest value of your sponsorship!