



**16th Annual Sleep Out Saturday (SOS)
One Night, One Goal
2019 Sponsorship Opportunities**

*November 2, 2019
Throughout
DuPage County*



**Benefiting: Bridge Communities, Inc.
www.sleepoutsaturday.org**



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One Night, One Goal

Momentum continues to build for Bridge Communities' Sleep Out Saturday awareness and fundraising event. Between October 5 - December 7, with the main event taking place on November 2, an estimated 1,000 people of all ages will spend a chilly night outside in tents, cardboard boxes and cars with a goal to raise \$100,000 for families that have become homeless.

Now in its 16th year, this high-profile event will take place all over DuPage County including Naperville, Glen Ellyn, Elmhurst, Wheaton, Hinsdale, Downers Grove and Lombard.

Every penny raised will support homeless and at-risk families in the Bridge Communities program, funding housing, employment training, mentoring, tutoring, scholarships, summer camps and more!



Do Something Good...

☐ Good for your community

This school year, over 1,700 children in DuPage County schools are homeless. These are typical kids who deserve every chance to succeed. Join the Sleep Out Saturday movement as a sponsor and take action against the growing family homelessness crisis right here in our own community.



☐ Good for your brand

Associate your brand with one of Illinois' most respected not-for-profit organizations. Founded in 1988, Bridge Communities is an award-winning solution to homelessness.

Bridge's constituent base extends to over 7,000 households. We have a robust and growing social media presence with nearly 2,800 Facebook, 900+ Instagram and 500+ Twitter followers.



Align your business with a unique, high-profile event where over a 1,000 people will experience what it's like to be homeless.

In 2018, the SOS event was featured in eight television segments, with additional media placements at two radio stations and in magazines and newspapers reaching across DuPage County and throughout the Chicagoland area.



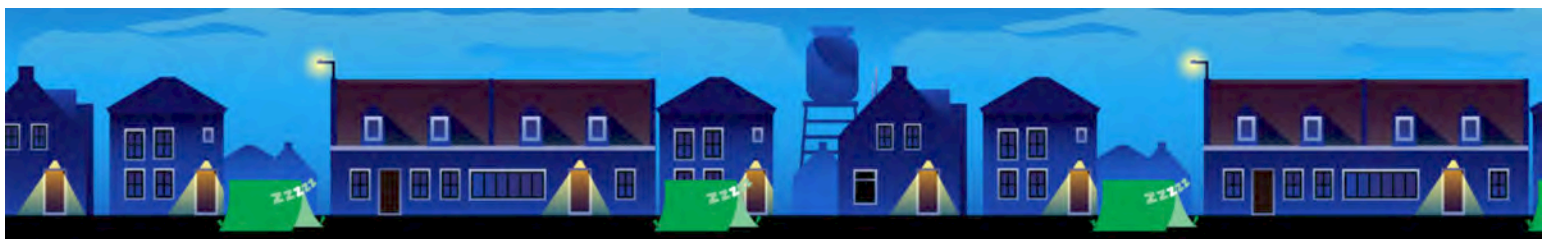
For more information, please contact:

Jen Bystry

Director of Community Engagement

Jenifer.bystry@bridgecommunities.org

(630) 403-5095





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What Your Sponsorship Dollars Bring You:

Below are suggested sponsorship packages. Looking for something different?
 We're happy to work with you to customize a package based on your goals and resources.

Benefits at all Sponsor Levels:

General Sponsorship

- Your business promoted on Bridge Communities' website (up to 12 months of coverage = 100,000+ impressions)
- Your business promoted as sponsor in all Sleep Out Saturday email blasts from Bridge Communities
- Your business featured in social media "Thank You" posts with recommendation to patronize your business
- Your logo displayed on pledge forms distributed to more than 1,000 participants
- Your logo displayed on Sleep Out Saturday event t-shirt distributed to more than 700 participants
- Your business featured at level of support in Bridge Communities Annual Report sent to 10,000+ households and viewed online at Bridge Communities website



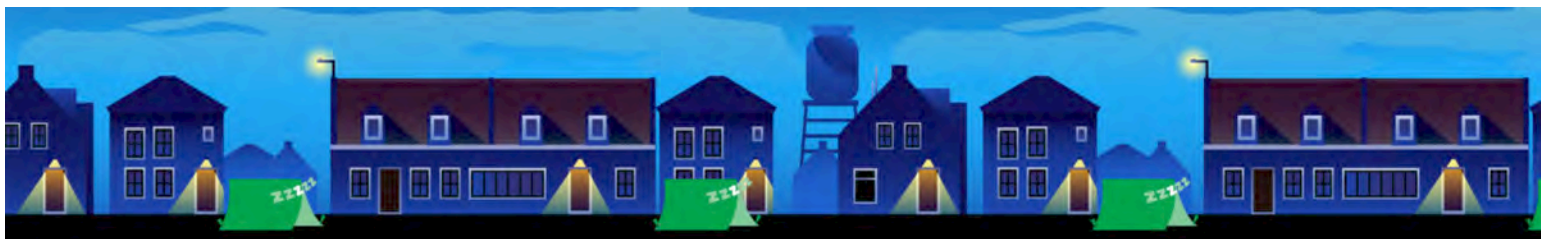
" We love what Bridge Communities does, and all of us at Coldwell Banker Charitable Foundation are happy to support them in their efforts.

Our goal at the CBCF is to ensure that we are helping organizations like Bridge with their mission - and finding ways where we can mutually impact even more people through our relationship and all our potential contacts.



Being a part of Sleep Out Saturday shows our clients and the community our commitment to giving back and providing our neighbors with a helping hand."

Gail Niermeyer
 Board Member
 Coldwell Banker Charitable Foundation





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What Your Sponsorship Dollars Bring You:

Platinum Sponsor: \$10,000

In addition to General, Bronze, Silver and Gold incentives, your business will receive:

- Your business featured in marketing campaign as a Platinum sponsor
- Option to include an informational video piece about your business on the Bridge Communities promo video
- Your logo included on 4' X 6' banner signage prominently displayed during the month of October at over 50 locations throughout DuPage County; most banners are located along prominent streets and intersections
- Your business mentioned as major event sponsor during radio and TV appearances / interviews, as available
- "Thank you" feature with logo included in Bridge Communities' print newsletter



Gold Sponsor: \$5,000

In addition to General, Bronze and Silver incentives, your business will receive:

- Your business featured in marketing campaign as a Gold sponsor
- Direct link to your business website included with your logo displayed on Bridge Communities' website
- Your business logo included on marketing materials displayed at Sleep Out Saturday partner locations, including 70+ area churches and businesses for maximum impression opportunities.
- Your business included as sponsor in all Sleep Out Saturday press releases – sent to more than 50 media contacts.



Silver Sponsor: \$2,500

In addition to General and Bronze incentives, your business will receive:

- Your business featured in marketing campaign as a Silver sponsor
- Your business listed in Bridge Communities' newsletter (with logo), distributed by mail to 5,000+ Chicago area residents.
- Your logo featured on promotional DVD distributed to group leaders and shared on YouTube and social media.



Bronze Sponsor: \$1,000

In addition to the General Sponsorship incentives, your business will receive:

- Your business featured in marketing campaign as a Bronze sponsor
- Your business listed in Bridge Communities' newsletter (no logo), distributed by mail to 5,000+ Chicago area residents