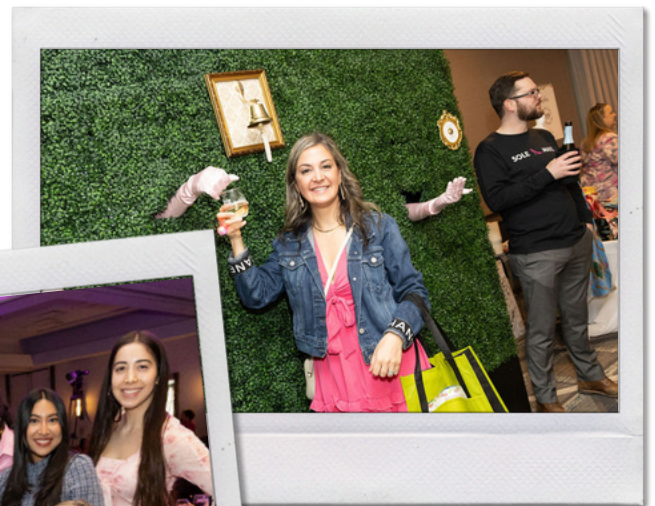




# Impact Report 2025

*Thank you to our fabulous sponsors!*



# Wine Women & Shoes Overview

Wine Women & Shoes 2025 was another record-breaking, sellout event that *you* helped make possible!

On March 8th, your support of neighbors transitioning from homelessness to hope was seen and appreciated by nearly 450 women of means and 70 dedicated volunteers. By all measures, the event was a rousing success and stellar opportunity to showcase your brand.

With your support, we wowed attendees with a high-energy, first-class luncheon event featuring boutique shopping, valuable raffles, live and silent auctions, a glam fashion show, wine tastings galore, and so much more!

Each year we elevate the experience with special touches. This year's *Wicked* theme delighted guests who followed the yellow brick road to the marketplace where they were greeted by Galinda the Good Witch, passed Champagne through a magic wall, and stopped for a photo at the Paparazzi photo backdrop. Enthusiastic guests shopped, sipped, savored, and gave generously!

As a sponsor, your company enjoyed brand alignment with a top-rated, award-winning nonprofit and exceptional exposure through our biggest, most elaborate fundraiser.

Read on to learn how you made an impact at our fifth annual Wine Women & Shoes!





# Event Highlights

Wine Women & Shoes brought sip-sational excitement to nearly 450 guests on March 8th! Here are some of the elements we included thanks to your sponsorship and support:

- Not a dry eye and multiple standing ovations after client graduate Sio's deeply moving Mission Moment, as well as after a truly amazing duet singing "For Good" from *Wicked*
- A glamorous fashion show featuring 8 designers
- 12 Marketplace vendors selling fresh and fun wares
- Wine tasting from 8 fabulous wineries with keepsake glasses
- A gourmet lunch with butler service provided by our volunteer Sole Mates
- Shopping bags for every guest to fill with fabulous finds
- A-list worthy photo backdrop and highly popular selfie station
- Beautiful tablescapes with gifts for each guest and a special surprise for VIPs
- Best in Shoe competition recognizing some truly fabulous footwear
- 32 Silent Auction packages
- 8 Live Auction Packages
- A Key to the Closet raffle valued at over \$10,000 won by one lucky winner
- Mystery Boxes filled with surprises valued at over \$50
- Bubbly and Chocolate Pull offering the chance to win bottles of Veuve and other premium Champagne
- Thoughtful amenities, including free valet parking, a coat & bag check, elegant lounge seating, and vanity kits in the ladies restroom
- And so much more!



# Event Attendees

We launched Wine Women & Shoes with the goal of drawing in women from the Southeast DuPage area, including Hinsdale, Oak Brook, Burr Ridge, Clarendon Hills, and Downers Grove. The majority of our roughly 450 attendees hailed from this high-net-worth area, representing the ideal luxury brand consumer and were 99% female. Our event also included 70 volunteers and committee members from the DuPage area.

Attendees of this event included business owners, C-suite executives, philanthropists and club presidents, social media influencers, physicians, public relations professionals, realtors, elected government officials, finance execs, moms—and so much more.

The women who attended our event are key tastemakers and connectors in their communities, supporters of charities, socially conscious, and passionate about improving the health and wellbeing of their families and communities.

**By sponsoring Wine Women & Shoes, your name and logo got in front of over 500 event attendees and volunteers!**



# Enhanced Marketing

Your name and support were proudly shared with the public to let them know you have joined Bridge in the fight against homelessness. Because Wine Women & Shoes is Bridge Communities' biggest and most ambitious fundraiser, your brand enjoyed the benefits of an aggressive marketing campaign.

## Social Media:

Robust event promotion featured over 50 social media posts. Your logo was shared and your company tagged on Bridge's Facebook page with **3,700+ followers**, LinkedIn page with **1,100+ followers**, and on our Instagram page with **1,500+ followers**.

## E-mail Campaign:

Your company was thanked and your logo prominently shared in a series of 15 pre- and post-event emails to event attendees, as well as major donors.

## Event Website:

Your linked logo was featured on both a national event website and Bridge's event landing page; together these sites garnered over **6,000 total views!**

## More Brand Exposure:

Vibrant & attractive signage abounded at Wine Women & Shoes, prominently featuring your name and logo. You were also thanked verbally on stage and featured in our guest programs.





# 2025 Financial Results

Bridge Communities' fifth annual Wine Women & Shoes continues to demonstrate the significant and unique potential this high-end, nationally proven model offers.

Thanks to you and our many generous participants, Wine Women & Shoes 2025 raised \$438,951 and netted \$288,738. Revenue was 10% above budget and \$41,022 more than we grossed last year!

Moreover, Bridge added 223 first-time donors to our database for further cultivation. Wine Women & Shoes continues to grow and attract new guests. The 447 attendees represented 12% increase over last year's count, and 35% of those were brand new to the event.

**Your sponsorship is key to optimizing our net income and maximizing Bridge's ability to impact the lives of the resilient families we have the honor of helping. The more sponsor dollars we have, the more funds go directly to the bottom line. We hope you will continue your support of this incredible promotional opportunity in 2026 and beyond.**

## 2025 Results:

**Revenue: \$438,951**

**Expenses: \$150,213**

**Net: \$288,738**



# See you in 2026!

We are just beginning to harness the full potential of this fundraising superstar. Next year will be even bigger and better with yet more opportunities to promote your brand to our highly desirable guests and volunteers.

**We hope you will commit today to sponsoring Bridge Communities' 2026 Wine Women & Shoes on March 14th.**

Where else can you enjoy such multi-faceted brand exposure to such a large and perfectly targeted audience segment?

Please contact Jen Bystry at **[jenifer.bystry@bridgecommunities.org](mailto:jenifer.bystry@bridgecommunities.org)** to reserve your coveted sponsorship package.

Cheers to you for helping make this – Bridge Communities' largest fundraiser and most ambitious event – such a record success!

