wine women&shoes®

Benefiting Bridge Communities

Presented by

WINTRUST®

Sponsorship Opportunities

BRIDGE'S MOST ANTICIPATED SOCIAL EVENT OF THE SEASON



The Perfect Pair...

BRIDGE COMMUNITIES AND WINE WOMEN & SHOES

Wine Women & Shoes has exploded across North America in the last two decades, producing more than 800 fabulous fashion events that have helped raise an impressive $400 million.

WWS events blend elegance and excitement, bringing women together to enjoy fine wine, fabulous fashion, and the joy of supporting meaningful causes.

To learn more, visit: www.winewomenandshoes.com/bridgecommunities

Join Us

SATURDAY, MARCH 13, 2027
11:00 a.m. to 4:00 p.m. at Drury Lane in Oak Brook
VIP Early Entry at 10:30 AM

WINE WOMEN & SHOES AUDIENCE

- Accomplished, style-conscious women across a wide age range (30–90)
- Passionate about health, wellness, and giving back
- Community-minded, philanthropic, and driven by purpose
- Guests typically contribute between $1,000 and $1,200 per event through donations, ticket purchases, and shopping
- Attend fashion-forward and charity-focused events
- A strong match for high-end fashion, beauty, and lifestyle partnerships
- Influential community leaders with a strong sense of style and social reach
- Enjoy meaningful experiences that support impactful causes







Pair With Us

"PAIR" WITH US AND BRING HOPE TO FAMILIES FACING HOMELESSNESS

Leveraging our full array of supportive services and a deep bench of partnerships, **Bridge Communities** helps families escape poverty, homelessness, and abuse to become self-sufficient. Over our 38-year history, **Bridge** has received numerous awards and recognitions, not only for what we do, but also for how well we do it. By helping **Bridge** bring hope to families experiencing homelessness in DuPage County, you will be aligning your brand with one of the area's most respected and well-known non-profits.

"MATCH" YOUR GOALS TO OUR MISSION

Get **direct access** to a highly desirable target audience, CEO moms and business professionals in the Western Suburbs. **Wine Women & Shoes** events are designed to attract this key group of influencers and proven to bring out their inner consumer and philanthropist. How can you leverage this opportunity to help meet your 2027 goals? Let's work together to identify a package or craft a sponsorship customized to your needs.



THE "SOLE" PURPOSE OF WHAT WE WANT TO ACCOMPLISH

"Pair" with us in 2027 and share our vision of a community where all families are healthy, financially stable, and living in affordable housing. As a sponsor of **Bridge Communities**' biggest, most ambitious fundraising event, you will be playing an important role in the success stories of over 100 families who will benefit from **Bridge's** housing and mentoring services this year. It's a win-win-win scenario!

BRIDGE COMMUNITIES

Marketing Strategy







& MUCH MORE

SAVE-THE-DATE

A postcard formally announcing the event date and theme, as well as appropriate sponsors, will be distributed to targeted lists of donors and attendees through print mail.

E-BLASTS

For 5 months starting in November, we will be promoting the event by advertising all the fun and glamour and encouraging ticket purchases. We'll also send e-blasts to 500+ attendees to build excitement and provide must-read information to help everyone make the most of the event. Post-event e-blasts will recap winners, express gratitude, and prime the pump for next year's **Wine Women & Shoes**. In total, we will send out 8-10 blasts leading up to event day.

SIGNAGE

Attendees will know who to thank when they see your logo ubiquitously featured on signage, both digital and print – posted throughout the venue.

WEBPAGES

Sponsor information will be available on both the **Bridge Communities** and the **Wine Women & Shoes** websites. Sponsor information will include links to appropriate sponsor pages.

PROGRAM

The program book is distributed to all guests at the event. This book includes event details, sponsor ads and recognition, **Bridge Communities** information, and live and silent auction item descriptions.

SOCIAL MEDIA

With an audience of about 7,000 spread across social media outlets, **Bridge Communities** will link guests/followers to our mission, our sponsors, and your messaging through dynamic, engaging, and fabulous content.

Platinum Pump Presenting Sponsor

$20,000

Provides 20 months of safe and stable housing.

Put your best foot forward! We are offering an exclusive sponsorship for the presenting rights to **Wine Women & Shoes**. This includes your name incorporated into the official event logo as well as all collateral, event signage, and décor. Your company name will be associated with everything involving **Wine Women & Shoes** throughout **Bridge Communities**' largest, most robust marketing campaign.

Premier Sponsorship Benefits Include:

- A $20,000 tax-deductible investment in **Bridge Communities**
- Exclusive title recognition as our Premier Sponsor
- During the program portion of the event, you will be given the opportunity to welcome and thank the audience and mention your business as the Premier Sponsor
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral, including programs, signage, invitations, and save-the-dates
- Prominent recognition on event websites, e-blasts, and social networking campaigns (i.e., Facebook, LinkedIn, and Instagram) reaching **Bridge Communities**' followers
- Option to provide a video promoting your business and its support of **WWS** to be featured in one day of dedicated posts on Facebook, Instagram, and LinkedIn (please provide video by January 30)
- Onstage verbal recognition and prominent signage at the event, including on the Paparazzi social media/photo backdrop
- Opportunity to promote your business with product placement, booth, and customer liaison at the event (booth/contents to be approved by **Bridge Communities**)
- Link to your company website from the **Bridge Communities** and **WWS** websites
- Opportunity to place a premier item in the swag bags (event-appropriate items only)
- Full-page ad in the event program (artwork provided by you and due January 30)
- One mail or email follow-up to attendees distributed by **Bridge** with materials provided and cost covered by you.
- Up to 20 complimentary tickets (two full tables!)

Sold!

Marketplace Sponsor

$10,000

Gives a child their own bed for 10 months.

DELIVER THE EXPERIENCE!

The Marketplace is where guests spend the first half of the event shopping exciting local and national vendors, sipping wine and bubbly, bidding on silent auction packages, trying their luck at amazing raffles prizes and mystery pulls, and taking tons of selfies. Your logo will be featured on creative signage throughout the Marketplace and in eblasts and social media posts dedicated to promoting everything in the it.

Sponsorship Benefits Include:

- A $10,000 tax-deductible investment in **Bridge Communities**
- Recognition logo placement in ALL event public relations and advertising initiatives, programs, and signage
- Prominent recognition on event website, e-blasts, and social networking campaigns
- Link to your website from the **Bridge Communities** and **WWS** websites
- Option to provide a video promoting your business and its support of **WWS** to be featured in one day of dedicated posts on Facebook, Instagram, and LinkedIn (please provide video by January 30)
- Opportunity to place a premier item in the swag bags (event-appropriate items only)
- Half-page ad in the event program (artwork provided by you and due January 30)
- Up to 10 complimentary tickets (one full table)

Entertainment Sponsor

$10,000

Provides 10 months of the kind of peace and privacy only your own home can give.

TRULY, YOUR BRAND WILL BE THE LIFE OF THE PARTY!

Put the wow! Factor into what's going to be an especially spectacular event. Surprises to delight and entertain will abound as we capitalize on the Bridgerton theme. Guests will leave associating your brand with the most entertaining elements of the entire afternoon. You'll also be injecting a cool vibe into the marketplace by sponsoring the D.J.

Sponsorship Benefits Include:

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- Recognition logo placement in ALL event public relations and advertising initiatives, programs, and signage
- Prominent recognition on event website, e-blasts, and social networking campaigns
- Link to your website from the **Bridge Communities** and **WWS** websites
- Option to provide a video promoting your business and its support of **WWS** to be featured in one day of dedicated posts on Facebook, Instagram, and LinkedIn (please provide video by January 30)
- Opportunity to place a premier item in the swag bags (event-appropriate items only)
- Half-page ad in the event program (artwork provided by you and due January 30)
- Up to 10 complimentary tickets (one full table)

Wine Glass Sponsor

$10,000

Gives mom and her kids 10 months to move from surviving to thriving.

SIP, SIP, HOORAY!

We can't have **Wine Women & Shoes** without the wine! And we can't drink wine without branded wine glasses! Upon entry, every guest will be handed a wine glass with your logo on it to sip bubbly and taste wine throughout the day. Your brand will be the brand they see every time they put their glass to their lips. Guests are invited to take their glasses home, so your advertisement will live on long after the event.

Sold!

Sponsorship Benefits Include:

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- Recognition logo placement in ALL event public relations and advertising initiatives, programs, and signage
- Prominent recognition on event website, e-blasts, and social networking campaigns
- Link to your website from the **Bridge Communities** and **WWS** websites
- Option to provide a video promoting your business and its support of **WWS** to be featured in one day of dedicated posts on Facebook, Instagram, and LinkedIn (please provide video by January 30)
- Opportunity to place a premier item in the swag bags (event-appropriate items only)
- Half-page ad in the event program (artwork provided by you and due January 30)
- Up to 10 complimentary tickets (one full table)

Diva Den Sponsor

$10,000

Gives kids 10 months of stability and a chance to catch up in school.

BE THE NAME ON THE MOST SOUGHT-AFTER SEATING

Four lucky groups will sit and sip stage-side in luxe lounge arrangements. Diva Dens were the talk of the event last year and so popular we've doubled the number from two to four. Your brand will help bring to life the most sought-after seating, which will be recognized in all communications as (your company name) Diva Dens!

Sponsorship Benefits Include:

- A $10,000 tax-deductible investment in **Bridge Communities**
- Recognition logo placement in ALL event public relations and advertising initiatives, programs, and signage
- Prominent recognition on event website, e-blasts, and social networking campaigns
- Link to your website from the **Bridge Communities** and **WWS** websites
- Option to provide a video promoting your business and its support of **WWS** to be featured in one day of dedicated posts on Facebook, Instagram, and LinkedIn (please provide video by January 30)
- Opportunity to place a premier item in the swag bags (event-appropriate items only)
- Half-page ad in the event program (artwork provided by you and due January 30)
- Up to 10 complimentary tickets (one full table)



Silver Stiletto Sponsorships

$5,000 Each

Provides life-changing college scholarships for mom and teens.

KEY-TO-THE-CLOSET SPONSOR - 200 keys for sale and only one will hold the winning match to a collective bounty of donated treasures. The closet contains everything a woman wants, and your brand will be featured as the Key to the Closet sponsor.

SOLE MATES SPONSOR - Sponsor the charming "Sole Mates" working the room and engaging with the women. It's a great opportunity to showcase your branding on the Sole Mates' shirts. Plus, your logo will appear on each Sole Mates' peer-to-peer fundraising page and donation thank you email.

PAPARAZZI PHOTO BACKDROP SPONSOR - As lovely ladies arrive at the entrance of the event, they are escorted to a red-carpet platform where they are photographed in front of a Step and Repeat banner. Your sponsor logo will be splashed onto a vibrant banner backdrop (along with the **WWS, Bridge Communities**, and presenting sponsor logos). Sold!

MISSION MOMENT SPONSOR - An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment presentation. This high-impact sponsorship includes verbal recognition during the introductory comments, logo impressions on screen, and in any mission-related e-blasts, event slides, and signage, and continued post-event impressions as the video is shared on social sites. Sold!

BEST IN SHOE SPONSOR - Celebrate our guests' fabulous footwear by promoting a "Best in Shoe" award. You'll have the option to work the room, choose the winners, and announce and award the winner as a part of the live program. Sold!

SHOPPING BAG SPONSOR - Your logo will appear on the coveted shopping bag gifted to all attendees. Soon, your branded tote will be paraded all over town. Sold!

TABLE GIFT SPONSOR - Delight 450+ attendees with a special gift just for them, placed at their individual place settings. Your logo will be placed on the gift, included on the event website, and on social media.

Sponsorship Benefits Include:

- A $5,000 tax-deductible investment in **Bridge Communities**
- Logo placement in ALL event public relations and advertising initiatives, programs, and signage
- Recognition on event websites, e-blasts, and social networking campaigns
- Link to your website from the **Bridge Communities** and **WWS** websites
- Half-page ad in the event program (artwork provided by you and due January 30)
- Up to 4 complimentary tickets

Silver Stiletto Sponsorships

$5,000 Each

Provides life-changing college scholarships for mom and teens.

MAGAZINE PHOTO BOX SPONSOR - Every woman yearns to be a cover girl. This one-of-a-kind step and repeat will create a social media buzz like no other. As guests flash their best smile, your logo will be shared far and wide.

CULINARY SPONSOR - Shopping can work up an appetite! Be the name our 450+ guests thank when they're served a delicious meal during the luncheon and stop for a bite at the charcuterie table. In recognition of your generosity, your brand will be thanked on signage at the charcuterie table and verbally during the program.

FASHION SHOW SPONSOR - The highlight of our event is the Fashion Show! Your sponsorship will be featured on all pre-event fashion show e-blasts and social media posts, on our event website, on signage at the event, and will be included in both the printed program and the program slideshow. Sold!

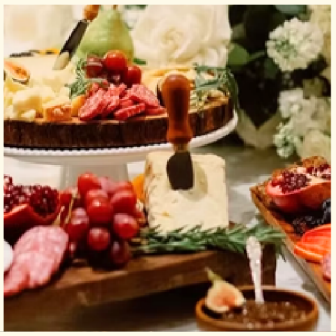
SILENT AUCTION SPONSOR - Be the brand embedded in the bidding buzz. The event will feature 30+ experiential auction packages that are open to the public for bidding in addition to event attendees. Your logo will be featured throughout the digital platform, in eblasts and social media posts dedicated to promoting the silent auction for the widest possible reach.

TRAVELING SELFIE STATION SPONSOR - This super popular selfie station will be on the move with Sole Mates encouraging every guest to snap that perfect social media shot featuring your logo at the bottom of the frame.

INTERACTIVE DIGITAL MISSION SPONSOR - Invite guests to explore the event through an interactive digital journey. Sponsor-branded QR codes placed throughout selected marketplace, culinary, mission, and auction experiences will reveal individual pieces of a Bridge Communities story, with each scan helping guests discover the complete picture of the organization's impact. Your brand will be woven throughout the journey, connecting it with discovery, engagement, and the mission at every stop.

RED CARPET SPONSOR - Put your brand at the center of the excitement as guests arrive in style. Attendees will step onto the red carpet for a fun, interactive interview and photo experience designed to capture their personalities, build event energy, and create shareable moments. Your branding will be featured throughout the experience, connecting your company with one of the day's most memorable first impressions.









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- Recognition on event websites, e-blasts, and social networking campaigns
- Link to your website from the **Bridge Communities** and **WWS** websites
- Half-page ad in the event program (artwork provided by you and due January 30)
- Up to 4 complimentary tickets

One-of-a-Kind Opportunities

$2,500 Each

Gives mom and her children a better future through employment counseling.









SPECIALTY MOCKTAIL SPONSOR - Give our fabulous guests a variety of elegantly displayed non-alcoholic alternatives, including a Specialty Mocktail and non-alcoholic wine! Includes mocktail naming rights and tasteful signage. Sold!

CHAMPAGNE WELCOME SPONSOR - Make a lasting first impression. Be the brand to give every guest a unique bubbly welcome. Sold!

APPETIZERS SPONSOR - What goes better with wine than charcuterie? Hungry guests will thank you for providing a beautiful display of needed noshes.

BUBBLY PULL SPONSOR - Your brand will be the center of attention by sponsoring this highly popular raffle that will draw guests in with an eye-popping display. Sold!

COCKTAIL NAPKIN SPONSOR - Be the logo prominently featured on all cocktail napkins for the event. Every best-dressed lady needs somewhere to blot her lips.

MYSTERY BOX PULL SPONSOR - Who doesn't love surprises? Help underwrite this uber-popular event feature. The Mystery Box Pull will give guests a chance to win jewelry, certificates, and other gifts valued at $50+. Be the brand that delights and surprises with this unique sponsorship opportunity.

CENTERPIECE SPONSOR - Your logo will be present on each table with the centerpiece, as well as on the event website.

DIAMOND PULL SPONSOR - What woman doesn't want to win diamond necklace? Only 100 tickets for sale and only one winner and you'll be the brand they thank.

VALET PARKING SPONSOR - Valet will be a popular choice for our guests. With your logo at the valet station, there will be visibility from not only our attendees but also others passing by. Sponsorship includes the opportunity to provide a leave-behind placed by valets in guests' cars.

Sponsorship Benefits Include:

- A $2,500 tax-deductible investment in **Bridge Communities**
- Recognition on event websites, e-blasts, and social networking campaigns
- Link to your website from the **Bridge** Communities and **WWS** websites
- Logo in the event program
- Up to 2 complimentary tickets

One-of-a-Kind Opportunities

$2,500 Each

Gives mom and her children a better future through employment counseling.

REGISTRATION & WELCOME SPONSOR - Own the first impression and be the brand that welcomes every guest to Wine Women & Shoes! From inbox to entrance, your logo will be featured in the pre-event guest email, throughout the check-in area, on the registration screen, and on the welcome slide, creating repeated visibility before the celebration even begins.

PROMO VIDEO SPONSOR - Your logo will be featured on our most important promotional asset. The video will be shared throughout the campaign and live on post-event via two websites and Bridge's YouTube channel.









Sponsorship Benefits Include:

- A $2,500 tax-deductible investment in **Bridge Communities**
- Recognition on event websites, e-blasts, and social networking campaigns
- Link to your website from the **Bridge** Communities and **WWS** websites
- Logo in the event program
- Up to 2 complimentary tickets

Additional Opportunities

$1,500 Each

Provides three children with summer camp scholarships.

LIVE AUCTION PACKAGE SPONSOR - Connect your brand with one of the day's most exciting live auction experiences. Your logo will be featured alongside a selected auction package in the event program and on screen, with verbal recognition as the package is introduced and bidding begins. Each live auction package offers a separate sponsorship opportunity. (8 Available)

MYSTERY BOX INSERT SPONSOR - Advertise your product or services to your perfect target consumer. Provide up to 150 branded items and/or gift certificates and add to the thrill of one of our most popular event element.









Additional Opportunities

$1,500 Each

Provides three children with summer camp scholarships.

COAT & BAG CHECK SPONSOR - Stay top-of-mind by watching their coats, bags, wine, and winnings! Your logo is printed on bag check tags, as well as signage. Sold!

BATHROOM SPA AND ESSENTIALS KIT SPONSOR - Pampering guests is a luxury well afforded. With your name proudly displayed on signage throughout, guests are sure to know who to thank for the lotions, mints, and other needed spa essentials. Sold!

SHOPPING BAG INSERT SPONSOR - Slip your product into the coveted shopping bags handed out to each guest at the beginning of our event. Logos can be printed on items such as nail files, key chains, notepads, wine totes, etc. Your brand stays handy for months or years after the event.

PHOTO BOOTH SPONSOR - All the best props will make this a can't miss social media photo op. Signage will let guests know who to thank.

SOLE MATES & VOLUNTEERS LUNCH SPONSOR - Over 50 volunteers spend their day making **Wine Women & Shoes** the best day ever for our guests! Show your support for their hard work by underwriting their lunch. Your name/logo will also be included on signage in the lunchroom.

Sponsorship Benefits Include:

- A $1,500 tax-deductible investment in **Bridge Communities**
- Recognition on event websites, e-blasts, and social networking campaigns
- Logo in the event program

FIND THE PERFECT FIT

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives, such as special events, exclusive perks for your customers, or something that enhances the guest experience overall. Everything is customizable to meet your needs and interests. Please contact:

Jenifer Bystry at 630.403.5095 or Jenifer.Bystry@bridgecommunities.org.

**The tax deductibility of donations will be determined after sponsorship is finalized.*



wine women&shoes®
Benefiting Bridge Communities

Presented by WINTRUST®



Sponsorship Agreement

YES! I WOULD LIKE TO PARTICIPATE WITH THE FOLLOWING...

~~**$20,000 Platinum Pump Exclusive**~~

$10,000 Marketplace Exclusive

$10,000 Entertainment Exclusive

~~**$10,000 Wine Glass Exclusive**~~

$10,000 Diva Den Exclusive

$5,000 Silver Stiletto Sponsors

- Key-to-the-Closet
- Sole Mates
- ~~Paparazzi Photo Backdrop~~
- ~~Mission Moment~~
- ~~Best in Shoe Awards~~
- ~~Shopping Bag~~
- Red Carpet
- Table Gift
- Magazine Photo Box
- Culinary
- ~~Fashion Show~~
- Silent Auction
- Traveling Selfie Station
- Interactive Digital Mission

$2,500 One-of-a-Kind

- ~~Specialty Mocktail~~
- ~~Champagne Welcome~~
- Appetizers
- ~~Bubbly Pull~~
- Mystery Box Pull
- Diamond Pull
- Centerpiece
- Valet Parking
- Promo Video
- Cocktail Napkin
- Registration & Welcome

$1,500 Additional Opportunities

- ~~Coat & Bag Check~~
- ~~Bathroom Spa & Essentials Kit~~
- Shopping Bag Insert
- Mystery Box Insert
- Sole Mates & Volunteers Lunch
- Photo Booth
- Live Auction Package

Name: *For recognition purposes* _____

Please send invoice to:

Name: _____ Phone Number : _____

Address: _____

Check enclosed for $_____ *payable to* ***Bridge Communities***

Charge my Credit Card for $_____

For Credit Card Only: Name as it appears on the card:_____

Please Circle: Visa MasterCard Amex Discover

CC#:_____Exp. Date:_____CVN:_____ Zip Code:_____

Signature:_____

RETURN FORM VIA MAIL or EMAIL to **Bridge Communities**, 500 Roosevelt Rd., Glen Ellyn, IL 60137
or Jenifer.Bystry@bridgecommunites.org.

FOR MORE INFORMATION VISIT winewomenandshoes.com/bridgecommunities

To get the fullest value of your sponsorship, confirm your link-to URL and
send artwork in both PNG and SVG or EPS formats to Andrew.Baumann@bridgecommunities.org as soon as possible!