



Celebrating
Women

TRANSFORMING LIVES

Presented by
Perma-Seal Basement Systems, Inc.

Impact Report 2026

Thank you for your incredible support!



Celebrating Women, Transforming Lives Highlights

Thank you for sponsoring Bridge Communities' 16th annual Celebrating Women, Transforming Lives fundraiser on May 15th. The sun was shining, the flowers were in bloom, and the inspiration was flowing at the Danada House in Wheaton where 245 guests were treated to a lovely luncheon and moving program.

This year's Transforming Lives Award went to Dr. Amy Stoeffler. Dr. Stoeffler is a former Peace Corps volunteer and OBGYN with 30 years' experience and over 10,000 deliveries to her credit. During her nine-year tenure as the chair of the Duly Health and Care Charitable Fund, she has helped raise over \$3.5 million in support of community health needs.

Bridge alumna Kiara Goodwin earned the Life Transformed Award through her hard work and consistent goal striving. With the support of Bridge staff and her mentors, Kiara achieved her dream of becoming a funeral director, through which she is giving back by guiding families through some of life's most difficult moments. Kiara's journey is a powerful testament to resilience and transformation.

Carmen Ambrose, our young adult speaker, exemplifies the wisdom and success of Bridge's two-generation approach. Her description of life as a child in the Bridge program included this impactful quote:

"Bridge did something profoundly important for my family. They did not just support my mother; they protected our childhood. They created space for me and my siblings to keep being children while my mother was doing the hard work of building us a stronger future."



Celebrating Women, Transforming Lives Highlights cont.

Today, Carmen is studying to be a veterinarian while working, interning, and volunteering all for animal-related organizations. She also teaches dance and is clearly an excellent writer and polished public speaker.

This year, our perennial emcee, Judy Hsu, was away attending her daughter's graduation. Bridge was fortunate to have Courtney Cronin step in to fill the role. A national award-winning multimedia journalist, Courtney is an on-air ESPN host and analyst covering the NFL and Chicago Bears. Leveraging her experience and professionalism, she seamlessly held the program together with class and confidence.

Other highlights included a Kendra Scott jewelry pop-up, which offered convenient shopping and a fresh revenue source. A centerpiece auction that generated lively competition as guests tried to outbid each other. We had golf carts chauffeuring guests to and from their cars. And this year more men than ever attended the event, which has always been encouraged. We all can celebrate women!

If you weren't able to join us or would like to relive some of the joyful and heartwarming moments, we invite you to view the event album via the QR code.



**Scan QR for Event
Photo Album**

2026 Financial Results

Thanks to you, our many generous participants, and our wonderful Matching Grant Donor Duly Health and Care Charitable Fund, Celebrating Women, Transforming Lives raised \$144,387 with a net of \$119,370. **That's enough to house 8 families for one full year!** We couldn't have done it without you!

Your sponsorship was key to maximizing our net income and optimizing our ability to impact the lives of the resilient families Bridge serves.

The more sponsor dollars we have the more funds go directly to the bottom line. We hope you will continue your support of this beloved, inspirational event in 2027 and beyond!

2026 Results:

Revenue: \$144,387

Expenses: \$25,017

Net: \$119,370

2026 Monarch Society Members (\$500+ donors): 37

Guest count: 245



Enhanced Marketing

Your brand was promoted via a two-month-long email campaign reaching thousands of current and potential customers. Over 6,000 of our digital 2026 annual report recipients will see your company thanked as a cherished supporter of Bridge Communities and the courageous families we have the honor of helping.

Social Media:

Your logo was shared, and your company was tagged on Bridge's Facebook page, with more than 3,800 followers, our Instagram with more than 1,600 followers, and our LinkedIn with over 1,500 followers. Additionally, our Matching Grant and Presenting sponsors had the opportunity to create personal and inspiring videos that we included during their dedicated day of social media. We promoted the event through a targeted ad campaign on social media as well. This campaign garnered nearly 15,000 impressions and 317 page views, sharing your brand with even more members of the community.

E-mail Campaign:

Between April and May, your company was thanked and your logo was prominently shared in a series of eight emails, which were received by over 5,000 unique luncheon attendees and Bridge supporters. Our Presenting Sponsor was also given the opportunity to provide a special promotional offer, which Bridge emailed to all attendees.



2026 Web Results

From April 1 through May 31, the Bridge website received over 19,000 visits with the Celebrating Women, Transforming Lives event page among Bridge's highest-ranking pages. The event page is still posted and proudly displays your logo and link to your company as a thank you for being a valued sponsor.



Thank you!

Thank you again for supporting Celebrating Women, Transforming Lives. You are helping to provide homes and hope to 100+ DuPage families experiencing homelessness.

Next year, we will be moving the event to Thursday. **So, save the date for Celebrating Women, Transforming Lives 2027 on Thursday, May 20th at Danada House.** We hope we can count on you to join us in supporting this uniquely heartwarming community event next year and throughout the years to come!





Connecting families facing homelessness to a better future since 1988

Mission:

The mission of Bridge Communities is to partner with families and their children, providing stable housing and transformational support so they are empowered to overcome homelessness and thrive for generations to come.



Vision:

Our vision is a community where all families are healthy, financially stable, and living in affordable housing.



Values:

Our core values—Partnership, Hope, Integrity, Respect, and Empowerment—guide everything we do and reflect the commitment of everyone involved in Bridge Communities.

