

Celebrating
WOMEN
TRANSFORMING
LIVES



Presented by
Perma-Seal Basement Systems, Inc.

Impact Report 2025

Thank you for your incredible support!



Celebrating Women, Transforming Lives Highlights

Thank you for sponsoring Bridge Communities' 15th annual Celebrating Women, Transforming Lives fundraiser on May 30th. The event returned to our traditional venue – the Danada House in Wheaton – where 271 guests were treated to a lovely luncheon and moving program.

We began the program with a heartfelt memorial tribute to Alicia Rasnic, a founding member of both the Monarch Society and the Celebrating Women, Transforming Lives Committee. Since 2008, Alicia had been a tireless volunteer for and generous supporter of Bridge. She was a dear friend to so many and will be greatly missed.

This year's Transforming Lives Award went to Gail Niermeyer. Through her role as Co-chair of the Coldwell Banker Realty Cares Foundation, as well as her annual personal fundraiser, Wine & Woods, Gail has raised over \$2 million in support of local charities! Gail also contributes her knowledge and expertise as a trustee and community leader for several organizations.



Celebrating Women, Transforming Lives Highlights cont.

Bridge alumna Mame Diaw earned the Life Transformed Award through her hard work and consistent goal striving. She now gives back as a volunteer with Bridge, including as a member of a strategic planning committee.

Additionally, our young adult speaker, Ayshah Abuayeh, inspired us all with her story of separation, hope, resilience and reunion. We wish Ayshah well as she continues to thrive as a nursing student.

As always, Judy Hsu pulled it all together with polish, heart, and wit.

If you weren't able to join us or would like to relive some of the joyful and heartwarming moments, we invite you to view the event album via the QR code.



Scan QR for Event Photo Album

2025 Financial Results

Thanks to you, our many generous participants, and our wonderful Matching Grant Donor Duly Health and Care Charitable Fund, Celebrating Women, Transforming Lives raised \$153,803 with a net of \$131,111 – **which is 7% above what we budgeted and almost 30% more than last year! That’s enough to house 10 families for one full year!** We couldn’t have done it without you!

Your sponsorship was key to maximizing our net income and optimizing our ability to impact the lives of the resilient families Bridge serves.

The more sponsor dollars we have the more funds go directly to the bottom line. We hope you will continue your support of this beloved, inspirational event in 2026 and beyond!

2025 Results:

Revenue: \$153,803

Expenses: \$22,692

Net: \$131,111

Two raffles bolstered revenue: the Centerpiece Raffle raised \$2,200 and the Signature Summer Fun & Fitness Raffle garnered \$2,650!

2025 Donors: 178, with 42 making their first-ever donation to Bridge!

2025 Monarch Society Members (\$500+ donors): 35

Guest count: 271 – the highest post-pandemic turnout!



Enhanced Marketing

Your brand was promoted via a two-month-long email campaign reaching thousands of current and potential customers. Over 6,000 of our digital 2025 annual report recipients will see your company thanked as a cherished supporter of Bridge Communities and the courageous families we have the honor of helping.

Social Media:

Your logo was shared, and your company was tagged on Bridge's Facebook page, with more than 3,700 followers, our Instagram with more than 1,500 followers, and our LinkedIn with over 1,400 followers. Additionally, our Matching Grant and Presenting sponsors had the opportunity to create personal and inspiring videos that we included during their dedicated day of social media.

E-mail Campaign:

Between April and June, your company was thanked and your logo was prominently shared in a series of eight emails, most of which were each received by about 5,000 unique luncheon attendees and Bridge supporters. Our Presenting Sponsor was also given the opportunity to provide a special promotional offer, which Bridge emailed to all attendees.



2025 Web Results

From April 1 through May 31, the Bridge website received over 16,000 visits with the Celebrating Women, Transforming Lives event page among Bridge's highest-ranking pages. The event page is still posted and proudly displays your logo and link to your company as a thank you for being a valued sponsor.



Thank you!

Thank you again for supporting Celebrating Women, Transforming Lives. You are helping to provide homes and hope to 100+ DuPage families experiencing homelessness.

Save the date for Celebrating Women, Transforming Lives 2026 on May 15 at Danada House. We hope we can count on you to join us in supporting this uniquely heartwarming community event next year and throughout the years to come!





Connecting families facing homelessness to a better future since 1988

Mission:

The mission of Bridge Communities is to transition families facing homelessness to self-sufficiency by working with partners to provide mentoring, housing, and supportive services.



Vision:

Our vision is a community where all families are healthy, financially stable, and living in affordable housing.

