



18th Annual Glen Ellyn Backyard BBQ
2026 Sponsorship Opportunities



AMERICA



**Celebrate the 18th Anniversary of the GEBYBBQ
and the 250th Anniversary of America!**

*September 12th, 2026
Glen Ellyn, IL*

Benefiting: Bridge Communities
www.glenellynbackyardbbq.org



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Now in its 18th year, the **Glen Ellyn Backyard BBQ** has become a much anticipated event, drawing thousands of BBQ and live music fans from across the Chicago region.

This family-friendly event provides an excellent avenue to showcase your business and achieve your marketing goals. Glen Ellyn and surrounding communities are economically robust with household incomes that average over \$100,000. They are primarily single family homeowners, college educated, and boast significant discretionary spending.



Led by an all-volunteer organization the **Glen Ellyn Backyard BBQ** has the goal to raise \$60,000 to help Bridge Communities transition families from homelessness to self-sufficiency and permanent housing. Your participation as a sponsor to the **Glen Ellyn Backyard BBQ** is critical to meeting that goal.



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What your Sponsorship Dollars Bring You:

1. Market your company throughout Chicagoland with emphasis in the western suburbs

- a. The Glen Ellyn Backyard BBQ and Bridge Communities have a robust social media presence of over 9,900 cross-network subscribers including 7,300 Facebook and 2,200 Instagram followers.
- b. The Glen Ellyn Backyard BBQ attracts 2,000+ guests from some of the most affluent west suburban communities including: Glen Ellyn, Wheaton, Naperville, Bloomingdale, Winfield and Downers Grove.
- c. Your company name and logo is listed in event marketing, social media, websites and media releases.
- d. Banners, signage, and posters displayed at the event and in west suburban communities .
- e. Marketing booth space for you and your business located close to main gate and entertainment stage.
- f. Cross marketing opportunities available for top financial sponsors.

2. Tax Deductible Donation to Bridge Communities

- a. Company name and logo associated with one of the area's most respected and award-winning non-profit organizations.
- b. Company name and logo associated with a Top 20 *Chicago Magazine* non-profit and multi-year, 4-STAR Charity Navigator agency.
- c. Company name and logo recognized on Bridge Communities' website, social media, newsletter, and annual report.
- d. Knowledge that your marketing dollars are being leveraged by one of the most successful programs designed to permanently end homelessness and poverty for local families.

4. Place Marketing Item in Swag Bags:

- a. Company is encouraged to provide a promotional item in each contestant, judge and volunteer swag bags. Approximately 70 bags distributed.
- b. Company is encouraged to provide promotional item(s) at their marketing booth.

5. Fun for All:

- a. Top financial sponsors can serve as guest celebrity judge of Best Dish
- b. Free food and beverage tickets given to company employees
- c. Company can help promote the event
- d. Company employees can volunteer at the BBQ
- e. Free t-shirts and other promotional items given to top financial sponsors



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Title Sponsor - \$15,000

- Exclusive Naming Rights of Glen Ellyn Backyard BBQ. To be listed as the Glen Ellyn Backyard BBQ sponsored by: Your Company Name, to Benefit Bridge Communities. (Name change requires a multi-year commitment.)
- Prominent logo placement on all event marketing materials, website, social media, press releases, event signage, and select promotional items
- Company name and logo provided in all press releases sent to 20+ media outlets
- Company name and logo placement on Glen Ellyn Backyard BBQ and Bridge Communities websites, with links to sponsor websites and social media sites
- Exclusive company name and logo signage at the entrance, the day of the event, along with minimum of six company announcements from entertainment stage. Opportunity to speak from stage.
- Serve as celebrity judge in Best Dish category. If KCBS certified, serve as judge for all other categories.
- Inclusion of company materials (provided by company) in thank you letters sent to 100 BBQ event competitors and judges
- Cross promotional and marketing opportunities to be determined
- Marketing **booth space** (size 10x20) provided to company
- Five BBQ event t-shirts
- Tickets for BBQ meal and beverages to all company guests with VIP seating
- Post-event recognition in all press materials, social media, and websites
- Your sponsorship is a tax-deductible donation

Backyard BBQ Competition Sponsor - \$5,000

- Prominent logo placement on all competition marketing materials, website, social media, press releases, event signage, and select promotional items
- Company name provided in all press releases sent to 20+ media outlets
- Company name and logo placement on Glen Ellyn Backyard BBQ and Bridge Communities websites, with links to sponsor websites and social media sites
- A minimum of four company announcements from entertainment stage
- Exclusive signage at Turn-In Tent and Judges Tent areas. Opportunity to speak prior to Best Dish and Best Ribs Judging in Judge's Tent
- Serve as celebrity judge in Best Dish category. If KCBS certified, serve as judge for all other categories
- Inclusion of company materials (provided by company) in thank you letters sent to 100 BBQ event competitors and judges
- Marketing **booth space** (10x10) provided to company
- Three BBQ competition t-shirts
- Four Tickets for BBQ meal and beverages
- Post-event recognition in all press materials, social media, and websites
- Your sponsorship is a Tax Deductible donation



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Liquid Libations Sponsor - \$3,000

- Logo placement on all event marketing materials, website, social media, press releases, event signage
- Company name and logo placement on Glen Ellyn Backyard BBQ and Bridge Communities websites, with links to sponsor websites
- Option to provide a video promoting your business and its support of BBQ to be featured in one day of dedicated posts on Facebook and Instagram (video due August 15, 2026)
- Company name and logo signage the day of the event, along with minimum of four company announcements from entertainment stage
- Exclusive signage on display at beer and wine trailers. Exclusive promotional table tents on all audience tables.
- 10x10 marketing **booth space** provided to company
- Two BBQ t-shirts
- Two BBQ meal and beverage tickets
- Post-event recognition in all press materials, social media, and websites
- Your sponsorship is a Tax Deductible donation

King of the Stage Sponsor - \$3,000 - SOLD

- Logo placement on all event marketing materials, website, social media, press releases, and stage signage
- Company name provided in all press releases sent to 20+ media outlets
- Company name and logo placement on Glen Ellyn Backyard BBQ and Bridge Communities and Glen Ellyn Backyard BBQ websites, with links to sponsor company
- Exclusive company name and logo on all stage signage the day of the event, along with a minimum of four announcements from the entertainment stage. Unless there is title sponsorship, then stage signage will have both company names and logos represented. Opportunity to speak from stage.
- 10x10 marketing **booth space** provided to company
- Two BBQ event t-shirts
- Two BBQ meal and beverage tickets
- Post-event recognition in all social media and websites
- Your sponsorship is a Tax Deductible donation

Custom Trophy Sponsor - \$2,500 - SOLD

- Logo placement on all event marketing materials, website, social media, press releases, event signage
- Company name and logo placement on Glen Ellyn Backyard BBQ and Bridge Communities websites, with links to sponsor websites
- Company logo incorporated onto the event trophy (typically on the back of the trophy)
- Company name and logo signage the day of the event, along with minimum of three company announcements from entertainment stage
- Exclusive signage at display with the day-of event trophy display.
- 10x10 marketing **booth space** provided to company OR two BBQ t-shirts and two BBQ event drink cozies
- Post-event recognition in all press materials, social media, and websites
- Your sponsorship is a Tax Deductible donation



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Cornhole Tournament Sponsor - \$2,500 - SOLD

- Logo placement on all event marketing materials, website, social media, press releases
- Company name and logo placement on Glen Ellyn Backyard BBQ and Bridge Communities websites, with links to sponsor company
- Company name announced from entertainment stage a minimum of three times
- Exclusive signage at Cornhole Tournament
- 10x10 marketing **booth space** provided to company OR two BBQ event t-shirts and two BBQ event drink cozies
- Post-event recognition in all social media and websites
- Your sponsorship is a Tax Deductible donation

VIP Volunteer Luncheon Sponsor - \$1,500 - SOLD

- Logo placement on all event marketing materials, website, social media, press releases, and stage signage
- Company name and logo placement on Glen Ellyn Backyard BBQ and Bridge Communities and Glen Ellyn Backyard BBQ websites, with links to sponsor websites
- Company name and logo on signage the day of the event, along with a minimum of two company announcements from the entertainment stage.
- Logo and website printed on VIP lunch voucher.
- Inclusion of company materials (provided by company) in thank you letters sent to 100+ BBQ Volunteers
- 10x10 marketing **booth space** provided to company OR one BBQ t-shirt and one BBQ event drink cozie
- Post-event recognition in all press materials, social media, and websites
- Your sponsorship is a Tax Deductible donation

Piglet Playland Sponsor - \$1,500 - SOLD

- Logo placement on all event marketing materials, website, social media, press releases
- Company name provided in all press releases sent to 20+ media outlets
- Company name and logo placement on Glen Ellyn Backyard BBQ and Bridge Communities websites, with links to sponsor company
- Company name announced from entertainment stage a minimum of two times
- Promotional materials at Piglet Playland entrance
- 10x10 marketing **booth space** provided to company OR two BBQ event t-shirts and one BBQ event drink cozies
- Two BBQ meal and beverage tickets
- Post-event recognition in all social media and websites
- Your sponsorship is a Tax Deductible donation



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Backyard BBQ Festival Sponsors - \$1,000
(One month of housing for a homeless client family)

This Sponsorship is Available to Multiple Sponsors

Your \$1,000 donation means a family facing homelessness is in safe housing for one more month. During this time the family will receive weekly mentoring and financial literacy coaching, counseling to heal from their traumas, employment workshops and coaching, nutritional workshops, and the children will receive holistic education, emotional, and physical assessments and care. You can give all of this and more for only \$1,000! Plus, you will receive all of the following marketing and promotions:

- Company name and logo on event marketing materials, website, social media and day-of signage
- Company name announced from entertainment stage a minimum of two times
- 10x10 marketing **booth space** provided to company OR one BBQ event t-shirts
- Post-event recognition in all social media and websites
- Your sponsorship is a Tax Deductible donation

Prime Level Sponsorships - \$500 each
Technology Sponsor - \$500- SOLD
Quench Your Thirst! Sponsor - \$500- SOLD
Safety and Sanitation Sponsor - \$500- SOLD
Hip, Hip, Hooray for Volunteers Sponsor - \$500- SOLD
People's Choice Best Sauce Sponsor - \$500- SOLD
Raffle Sponsor - \$500- SOLD

- Company name on event marketing materials, website, social media
- Exclusive signage at your sponsored location:
 - Technology - signage at event entry
 - Quench Your Thirst! - signage at soda and water tents
 - Safety and Sanitation - signage at wash stations and sanitizing stations
 - Hip, Hip, Hooray for Volunteers - signage at volunteer check-in tent and digital sign-up website
 - Raffle - signage at Raffle Tent
 - People's Choice - signage at sales tent and serve as a celebrity judge in People's Choice Sauce Competition
- Company name announced from entertainment stage two times
- 10x10 marketing **booth space** provided to company
- Your sponsorship is a Tax Deductible donation





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Name of Individual/Organization/Company: _____

Preferred Contact Person: _____ Contact Phone: _____

Contact E-Mail: _____ Contact Cell Phone: _____

Contact/Business Address: _____

We want to participate in the Glen Ellyn Backyard BBQ in the following way(s):

Sponsorship Levels:

Exclusive Title (\$15,000)	\$ _____
BBQ Competition (\$5,000)	\$ _____
Liquid Libations (\$3,000)	\$ _____
King of the Stage (\$3,000)	(SOLD)
Custom Trophy Sponsor (\$2,500)	(SOLD)
Cornhole Tournament (\$2,500)	(SOLD)
VIP Volunteer Luncheon (\$1,500)	(SOLD)
Piglet Playland (\$1,500)	(SOLD)
BBQ Festival Sponsorships (\$1,000 ea.)	\$ _____
Prime Sponsorships (\$500 ea.)	\$ _____
Total Sponsorship Amount:	\$ _____

Yes, I would like a marketing booth space at the GEBYBBQ as indicated in my sponsorship level.

Payment methods:

My sponsorship of \$ _____ is enclosed (Make check payable to Bridge Communities)

I would like to be billed in _____ (month, 2026) for my full sponsorship of \$ _____

• **Payment must be made by September 1, 2026.**

I would like to make a one-time charge for my sponsorship of \$ _____ Visa MC AmEx

I would like to charge my credit card in monthly increments of \$ _____ for _____ months (maximum of 5 months) for a final sponsorship amount of \$ _____

Credit Card # _____ Exp. Date ____/____/____ Sec. Code: _____ Zip Code: _____

Name on Card _____ Signature _____

Please complete this form, indicate and/or enclose sponsorship payment and mail to:

Attention: GEBYBBQ, Amy Van Polen

Bridge Communities, 500 Roosevelt Rd., Glen Ellyn, IL 60137



Bridge Communities' Impact in 2024

Connecting Families Facing Homelessness to a Brighter Future

The mission of Bridge Communities is to transition families experiencing homelessness to self-sufficiency by working with partners to provide mentoring, housing, and supportive services.




Bridge Communities offers a holistic approach to breaking the cycle of homelessness for the families we serve. We provide employment assistance, financial resources, children's services, educational resources, and more.

Bridge Communities has helped **1,000+** families go from homelessness to self-sufficiency and permanent housing.



A Snapshot of 2024 Families:

- 102** families were served (280 adults and children)
- 42** new families entered the program
 - 100% were low to extremely low income
 - 81% were employed
 - 93% had female heads of household
- 33** families graduated the program

In 2024...

- 27** clients secured new jobs 
- 62** clients engaged in employment or education counseling 
- 20** adult clients pursued degrees or certifications
- 23** youth received personal tutoring, totaling 283 hours
- 39** youth received mental health support
- 341** Children's Program home visits were made 

Achievements of 2024 Graduates:

- 85%** secured permanent housing 
- 82%** were stable to thriving in employment
- 83%** were satisfied with their quality of life 
- 100%** were confident in their budgeting skills



Median Monthly Income grew from \$2,692 to \$3,500

Median Savings increased from \$154 to \$11,350

Median Debt decreased from \$23,500 to \$5,660

