



Impact of Sleep Out Saturday To Bridge Communities

❖ Increase exposure to the community:

Signage

Press coverage

“Sleep Out” participants soliciting pledges

❖ Increase in number of Program Partners

Bridge Communities is an effective program, due in large part to the support and dedicated partnership with our 43 Program Partners who share in housing responsibilities and mentorship.

❖ Fundraising benefits have a direct effect on client programs. *Goal: \$135,000* is equivalent to*

2020 Housing nights provided per person

40 Auto donation repairs completed

25 Children to receive tutoring

75 Clients to receive career counseling

**Nearly 80% of all revenues generated from Sleep Out Saturday go directly into client services.*